### Anita Borg Institute Reach in 2012

<table>
<thead>
<tr>
<th>Metric</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program participants</td>
<td>6,300</td>
</tr>
<tr>
<td>Newsletter recipients</td>
<td>17,000</td>
</tr>
<tr>
<td>Members of online communities</td>
<td>50,880</td>
</tr>
<tr>
<td>Articles, blogs and media mentions</td>
<td>348</td>
</tr>
<tr>
<td>Press releases mentioning partners</td>
<td>31</td>
</tr>
<tr>
<td>Speaking engagements</td>
<td>42</td>
</tr>
</tbody>
</table>

### Anita Borg Institute Newsletter Recipients

The Anita Borg Institute Newsletter is sent to subscribers in **125** countries.
The Grace Hopper Celebration of Women in Computing is the largest gathering of women in computing in the world. Held October 3 – 6 in Baltimore, Maryland, the conference featured 13 tracks and included the Senior Women’s Summit, Technical Executive Forum and Grace Hopper Open Source Day.

The Grace Hopper Celebration of Women in Computing India brings the research and career interests of women in computing in India to the forefront. The 2012 conference was held December 12 – 14 in Bangalore, India. The conference featured 8 tracks, including Women Entrepreneur Quest as well as poster sessions for industry and academia.

- **3592** attendees
- **24%** increase over 2011
- **1452** students
- **214** companies
- **406** academic institutions
- **74** sponsors
- **42** countries represented
- **424** speakers
- **177** people on the committees

- **850** attendees
- **245** students
- **80** scholarships
- **24** sponsors
- **155** speakers
- **155** committee members
Women of Vision Awards
and Anita Borg
Top Company
for Technical Women Award

The Women of Vision Awards honor women making significant contributions to technology. Also recognized at the Women of Vision Awards Banquet is the winner of the Anita Borg Top Company for Technical Women Award, which recognizes an organization that has demonstrated measurable results in the recruitment, retention, and advancement of technical women at all levels.

The 2012 Women of Vision Award winners were: Sarita Adve, Professor of Computer Science, University of Illinois at Urbana-Champaign, Sarah Revi Sterling, Faculty Director, ATLAS Institute at the University of Colorado at Boulder, and Jennifer Chayes, Distinguished Scientist and Managing Director, Microsoft Research New England. The 2012 Anita Borg Top Company for Technical Women Award winner was American Express.

At the Anita Borg Top Company for Technical Women Workshop, held the same day as the Women of Vision Awards Banquet, participants from leading companies discussed issues and proven solutions for the recruitment, retention, and advancement of technical women at all levels.

ANITA BORG
TOP COMPANY
FOR TECHNICAL WOMEN WORKSHOP
KEY ACCOMPLISHMENTS:

190 attendees
45 companies represented
2 plenary sessions and 4 panel sessions

19 speakers representing American Express, CA Technologies, Cisco, firstRain, Hewlett-Packard, IBM Research, Intel, Intuit, Microsoft, Microsoft Research, NetApp, SAP Labs, and Symantec

“These women have benefited from a number of best-practice programs and benefits, such as flexible scheduling, the creation of a vibrant women’s network and community, ready access to formal and informal mentors, strong sponsorship, and a focus on creating awareness of gender intelligence among the workforce overall.”

- Yvonne Schneider, SVP, American Express
TechWomen is a global initiative that brings emerging women leaders in technology from the Middle East and North Africa to the San Francisco Bay Area for a professional mentorship and exchange program. TechWomen is an initiative of the U.S. Department of State’s Bureau of Educational and Cultural Affairs. It is managed by the Institute of International Education, and implemented in partnership with the Anita Borg Institute.

In October 2012, 41 women in technology from 8 countries undertook a 4-week mentorship program at San Francisco Bay Area companies. 43 technical women from 31 companies were technical mentors, as well as 41 cultural mentors. In the last week of the program, all mentees and 30 mentors attended GHC together. The program culminated with a trip to Washington, D.C. and an outreach tour of Jordan.

“TechWomen introduced to me many interesting role models for amazing women working in the technical field; I enjoyed their inspiring meetings and could recognize the impact of technical women in the community.”

-Heba Hosny, Emerging Leader from Egypt
Online Communities

The Anita Borg Institute connects women technologists through private online groups to build a strong global community. Through communities like Systers, Latinas in Computing, Black Women in Computing, and more, we bring together technical women with shared interests and backgrounds to discuss and support each other.

KEY ACCOMPLISHMENTS

50,880 total memberships in online social media

36% growth in social media memberships from 2011

6,426 group memberships, including Systers, Latinas in Computing, ResearchHers, and more

19% growth in group memberships from 2011

NEW Turkish Women in Computing group created

7 groups gathered in person at the 2012 Grace Hopper Celebration

10 Systers Pass-It-On Awards given to support women entering technology

Social Media

We are active on all of the major social media networks, including Facebook, Google+, LinkedIn, Twitter, Pinterest, and YouTube, connecting technical women, spreading the word about our programs, and sharing news and resources.

“As a young woman in Computer Science, I find in Systers and ABI a huge source of support and advice from women that have already been in my shoes and as part of the Systers Advisory Committee, ABI provides me the opportunity to help other women by mentoring students through Google Summer of Code and working on projects to help the community.”

-Aña Cutillas
Revenue and Support

In 2012, the Anita Borg Institute generated contributions and support of $6,474,000 a 30% increase over $4,991,000 in 2011. The Anita Borg Institute Programs contributed $4,863,000 in 2012, a 27% increase over 2011. The Grace Hopper Celebration of Women in Computing, the Anita Borg Institute’s flagship program, yielded $3,645,000 in 2012, a 48% increase over 2011. The Grace Hopper Celebration of Women in Computing India yielded $418,000, a 21% decrease compared to 2011. Individual donations totaled $222,000. In-kind facility, services, and equipment donations represented $170,000. Interest and other income was $3,700.

Expenses

Expenses for 2012 totaled $5,857,000, a 9% increase over 2011 totaling $5,370,000.

In 2012, 78% of expenses were directly related to programs, 13% to administration and 9% to fundraising. The audited financial statement for 2012 is available upon request.
ANITA BORG INSTITUTE PARTNERS

VISIONARY PARTNERS

Google
HP
Microsoft

STRATEGIC PARTNERS

Amazon
CA Technologies
Cisco
Dell
Facebook
First Republic Bank
IBM
Intel
Intuit
Lockheed Martin
Marvell
NSF
NSA
NetApp
SAP
Symantec

GROWTH PARTNERS

Broadcom
EMC
Juniper Networks
Neustar
Raytheon
Salesforce
VentureLoop
Yahoo!

Wilson Sonsini Goodrich & Rosati
ANITA BORG INSTITUTE DONORS

INDIVIDUAL DONORS

$50,000-$99,999
Anonymous
Eustace-Kwan Family Foundation

$10,000-$24,999
Paul Scammell Foundation
Rebecca Norlander

$5,000-$9,999
Mark Bregman
Nora Denzel & Dr. Henri Manttari
Rick and Terri Rashid
Mike Schroepfer
Bill Unger
Marie Wieck
Rick Rashid - Microsoft Matching

$1,000-$4,999
Association for Women in Computing
Dona Crawford
Kelli Crane
Penny Herscher
Kathy Hill
Urs Hoelzle
Catherine Huston - Google Matching
Intel Volunteer Grant Program
Hiroshi Ishii
Robin Jeffries - Google Matching
Ike Nassi - SAP Matching
Justin Rattner
Lindsay Rolig
Lindsay Rolig - Google Matching
William Wulf

$500-$999
Robin Abrams
Anonymous, miscellaneous donations

Francine Berman
Krista Claude
Corporate Executive Board
IBM Employee Services, Anonymous Donations
Carolyn Jones
Microsoft Matching
Kim Polese
Mary Shaw
Telle Whitney

$100-$499
Sarita Adve
Laurie Antolovic
Anushka Anand
Pamela Arya
Mary Bailey
James Beck
Nina Bhatti
Denise Brosseau
Alexis Carter
Katy Dickinson
Bruce Geryk
Laura Grit
Kathryn Hartman
Incentive Logic, Inc.
Arlene Johnson
Terry Knox
Ellen Lapham
Sarah Loos & Jeremy Karnowski
Patty Lopez
Nayla Nassif
Rebecca J. Parsons
Kathryn Reuter
Mary Reilly
Marcia Jean Riley
Salesforce Foundation
Vicki Sauter
Eve M. Schooler
ANITA BORG INSTITUTE DONORS

CONT.

INDIVIDUAL DONORS

$1-$99
Marcel Admoni
Fabiola Addamo
Krithika Balamurugan
Kelly Cannon - Microsoft Matching
Ashley Carpenter
Queen Chen
Jessica Dickinson Goodman
Maureen Doyle
Karen Doore
Robert and Kristin Evans
Alissa Fedlman - Google Matching
Ezra Gorman
Andria Houghton
Mary Hudacheck-Buwel
Meagan John
Rhoda Kamens
Philomena Lobo
Kelly Lyons
Jody Mahoney
Joann Matone
Weizhen Mar
Maureen McAvoy Jemison
Charles McDowell
Patricia McGarvey
Susan Mickel
Jessica Mink
MissionFish
Ashley Myers - Microsoft Matching
Megan Olsen
Sarah Peters
Marjori Pomarole
Donna Reese
Kathy Richardson
Susan Rodger
Kristen Sanders
Sushmita Sengupta - CA Technologies Matching Gift
Karen Shane
Karen Shane - Hewlett-Packard Matching
Jaynie Shorb
Renata Shore
Lynn Andrea Stein
Cassandra Stephens
Abbey Trotta
Kathleen Tsoukalas - Microsoft Matching
Michele Weigle
Tiffany Werckmann
Zoe Wood
Amy Yin

SYSTERS PASS-IT-ON DONORS

$1,000-$4,999
Robin Jeffries - Google Matching

$500-$999
Christine Frayda

$100-$499
Anonymous, Miscellaneous Donations
Miche Baker-Harvey
Valerie Barr
Andrea Clarke
Dawn Cohen
Roberta Fox
Roberta Fox
Teresa Roberts
Vicki Sauter
Nadine Schaeffer
Amy Unruh
Ellen Walker

$1-$99
Catherine Farman
Patricia A Grubel
ABI PROGRAM SPONSORS

ACADEMIC

Anne Arundell Community College
Atlas Institute- University of Colorado at Boulder
Carnegie Mellon – Heinz College
CIT
Dartmouth
Duke University Dept of Computer Science
Embry-Riddle Aeronautical University
Georgia Tech – College of Computing
Harvey Mudd College
Indiana University – Bloomington
Indiana University – IUPUI
INI – CarnegieMellon
JHU-WSE-Department of Computer Science
Kent State University / School of Digital Sciences
Loyola University Maryland
Michigan State University
Michigan Tech
Northwestern University
NYU
Oakland University
Pace University
Penn University
Princeton University
Purdue University – College of Technology
Rochester Institute of Technology
STARS Computing Corps
Stevens Institute
Texas A&M – Computer Science and Engineering
The College of St. Scholastica
The George Washington University
Tufts University Computer Science Dept.
UC Irvine – Donald Bren School
UC San Diego – Computer Science and Engineering
U-M Computer Science and Engineering
U-M School of Information
UMBC
University of Illinois Urbana-Champaign
University of Maryland College Park
University of Minnesota
University of Nebraska at Omaha
University of Pittsburgh – Intelligent Systems
USC – Viterbi
Virginia Tech
Washington University in St. Louis

LABS

Argonne National Labs
Berkeley Lab
DOE CSGF
Georgia Tech Research Institute
Johns Hopkins University
Los Alamos National Laboratory
MIT – Lincoln Laboratory
Oak Ridge National Laboratory
Pacific Northwest National Laboratory

ORGANIZATIONS

ACM
ACM-W
Connect Growth and Development
CRA
CRA-W
M
NSF
Shared Learning Collaborative
WE
PARC

GOVERNMENT

NSA
NSF
ABI PROGRAM SPONSORS

INDUSTRY

Adobe
Amazon
Amazon Lab 126
American Express
Aruba Networks
AT&T
Barclays Capital
BlackRock
Bloomberg
box
Broadcom
Brocade
CA Technologies
Cisco
Credit Suisse
D. E. Shaw & Co., L.P.
Dell
Deutsche Bank
Dropbox
Ebay
Electronic Arts
EMC²
Expedia
Facebook
Factset
First Rain
First Republic Bank
Freddie Mac
GE
Genworth
Goldman Sachs
Google
HP
Huawei
IBM
Intel
Intuit
IXL Learning
Jane Street
Juniper
Kickboard
Linked in
Lockheed Martin
Marvell
MasterCard
Mayfield Fund
Medallia
Microsoft
Morgan Stanley
Mozilla
NetApp
Neustar
Northrop Grumman
Oblong Industries
Oracle
Palantir
PayPal
QualComm
Quora, Inc.
Rambus
Raytheon
RMS
Rosetta Stone
RSA
Salesforce
SAP
Smart Forest Ventures
Square
State Farm
Symantec
Synopsys
Teradata
The Dow Chemical Company
Thomson Reuters
ThoughtWorks
Twilio
Twitter
U.S. Navy
Union Pacific Railroad
USAA
Vanguard
Venture Loop
VM Ware
Wilson Sonsini Goodrich & Rosati
Xerox
Xilinx
Yahoo
ABI connects, inspires, and guides women in computing and organizations that view technology innovation as a strategic imperative. Founded in 1997 by computer scientist Anita Borg, our reach extends to more than 42 countries. We believe technology innovation powers the global economy, and that women are crucial to building technology the world needs. As a social enterprise, we recognize women making positive contributions, and advise organizations on how to improve performance by building more inclusive teams.