

**ANITA BORG INSTITUTE
FOR
WOMEN & TECHNOLOGY**

FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY

Table of Contents

	<u>Pages</u>
Independent Auditors' Report	1 – 2
Statements of Financial Position	3
Statements of Activities	4 – 5
Statements of Cash Flows	6
Statements of Functional Expenses	7 – 8
Notes to Financial Statements	9 – 14



Independent Auditors' Report

To the Board of Trustees of
ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY

We have audited the accompanying financial statements of Anita Borg Institute for Women & Technology (a nonprofit organization) which comprise the statements of financial position as of December 31, 2013 and 2012, and the related statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

TO THE BOARD OF TRUSTEES OF
ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Anita Borg Institute for Women & Technology as of December 31, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

A handwritten signature in black ink, appearing to read "Seiler" followed by a stylized flourish.

Redwood City, California
July 30, 2014

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Statements of Financial Position

	December 31,	
	2013	2012
<u>ASSETS</u>		
CURRENT ASSETS		
Cash and cash equivalents	\$ 1,333,628	\$ 1,066,181
Restricted cash	20,422	25,151
Contributions receivable	955,808	1,137,009
Prepaid expenses	107,119	130,696
Total current assets	2,416,977	2,359,037
EQUIPMENT, NET	27,439	16,714
Total assets	<u>\$ 2,444,416</u>	<u>\$ 2,375,751</u>
<u>LIABILITIES AND NET ASSETS</u>		
CURRENT LIABILITIES		
Accounts payable	\$ 166,698	\$ 142,919
Accrued expenses	286,470	211,713
Deferred revenue	337,100	435,800
Total current liabilities	790,268	790,432
LONG-TERM LIABILITIES		
Deferred revenue	33,000	30,000
Total long-term liabilities	33,000	30,000
Total liabilities	823,268	820,432
NET ASSETS		
Unrestricted	1,536,177	1,485,168
Temporarily restricted	84,971	70,151
Total net assets	1,621,148	1,555,319
Total liabilities and net assets	<u>\$ 2,444,416</u>	<u>\$ 2,375,751</u>

See Notes to Financial Statements

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Statement of Activities
For the Year Ended December 31, 2013

	Unrestricted	Temporarily Restricted	Total
REVENUE, GAINS, AND OTHER SUPPORT			
Public support:			
Contributions	\$ 4,301,769	\$ 67,470	\$ 4,369,239
In-kind contributions	61,392	-	61,392
Donated services	94,125	-	94,125
Government grants	154,707	-	154,707
Registration fees	2,491,135	-	2,491,135
Other program service fees	8,000	-	8,000
Interest income	5,466	-	5,466
Other income	40	-	40
Net assets released from donor restrictions	52,650	(52,650)	-
Total revenue, gains, and other support	7,169,284	14,820	7,184,104
EXPENSES			
Program services	5,763,237	-	5,763,237
Management and general	881,647	-	881,647
Fund development	473,391	-	473,391
Total expenses	7,118,275	-	7,118,275
CHANGE IN NET ASSETS	51,009	14,820	65,829
NET ASSETS, BEGINNING OF YEAR	1,485,168	70,151	1,555,319
NET ASSETS, END OF YEAR	\$ 1,536,177	\$ 84,971	\$ 1,621,148

See Notes to Financial Statements

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Statement of Activities
For the Year Ended December 31, 2012

	Unrestricted	Temporarily Restricted	Total
REVENUE, GAINS, AND OTHER SUPPORT			
Public support:			
Contributions	\$ 4,393,314	\$ 45,000	\$ 4,438,314
In-kind contributions	53,718	-	53,718
Donated services	116,059	-	116,059
Government grants	269,677	-	269,677
Registration fees	1,592,307	-	1,592,307
Interest income	644	-	644
Other income	3,067	-	3,067
Net assets released from donor restrictions	3,591	(3,591)	-
Total revenue, gains, and other support	6,432,377	41,409	6,473,786
EXPENSES			
Program services	4,523,804	-	4,523,804
Management and general	786,340	-	786,340
Fund development	547,354	-	547,354
Total expenses	5,857,498	-	5,857,498
CHANGE IN NET ASSETS	574,879	41,409	616,288
NET ASSETS, BEGINNING OF YEAR	910,289	28,742	939,031
NET ASSETS, END OF YEAR	\$ 1,485,168	\$ 70,151	\$ 1,555,319

See Notes to Financial Statements

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Statements of Cash Flows

	For the Years Ended December 31,	
	2013	2012
CASH FLOWS FROM OPERATING ACTIVITIES		
Increase in net assets	\$ 65,829	\$ 616,288
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	14,902	12,985
(Increase) decrease in assets:		
Contributions receivable	181,201	(453,498)
Prepaid expenses	23,577	3,284
Increase (decrease) in liabilities:		
Accounts payable	23,779	(21,671)
Accrued expenses	74,757	10,670
Deferred revenue	(95,700)	223,400
Net cash provided by operating activities	288,345	391,458
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	(25,627)	(7,162)
Net cash used in investing activities	(25,627)	(7,162)
CASH FLOWS FROM FINANCING ACTIVITIES		
Decrease in restricted cash	4,729	3,591
Net cash provided by financing activities	4,729	3,591
NET INCREASE IN CASH	267,447	387,887
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	1,066,181	678,294
CASH AND CASH EQUIVALENTS, END OF YEAR	<u>\$ 1,333,628</u>	<u>\$ 1,066,181</u>
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION		
Interest paid	<u>\$ 1,435</u>	<u>\$ 918</u>

See Notes to Financial Statements

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Statement of Functional Expenses
For the Year Ended December 31, 2013

	<u>Program Services</u>	<u>Management and General</u>	<u>Fund Development</u>	<u>Total</u>
Leased employees and related benefits	\$ 1,984,993	\$ 507,557	\$ 352,730	\$ 2,845,280
Professional services	1,020,441	160,211	34,418	1,215,070
Other event direct costs	1,708,363	8,242	533	1,717,138
Office expenses	269,542	71,036	17,504	358,082
Travel	210,953	91,044	52,485	354,482
Grants	342,870	-	-	342,870
Advertising and promotions	147,756	23,669	8,902	180,327
Rent	45,482	14,446	5,338	65,266
Insurance	18,339	709	262	19,310
Depreciation	10,385	3,298	1,219	14,902
Interest	-	1,435	-	1,435
Currency exchange (gain) loss	4,113	-	-	4,113
Total	<u>\$ 5,763,237</u>	<u>\$ 881,647</u>	<u>\$ 473,391</u>	<u>\$ 7,118,275</u>

See Notes to Financial Statements

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Statement of Functional Expenses
For the Year Ended December 31, 2012

	<u>Program Services</u>	<u>Management and General</u>	<u>Fund Development</u>	<u>Total</u>
Leased employees and related benefits	\$ 1,611,852	\$ 469,781	\$ 440,317	\$ 2,521,950
Professional services	679,310	111,033	42,241	832,584
Other event direct costs	1,370,323	-	-	1,370,323
Office expenses	185,765	78,950	21,945	286,660
Travel	177,422	78,689	32,340	288,451
Grants	323,666	-	-	323,666
Advertising and promotions	109,429	29,659	1,057	140,145
Rent	36,128	13,586	7,421	57,135
Insurance	21,514	755	412	22,681
Depreciation	8,395	2,969	1,621	12,985
Interest	-	918	-	918
Total	<u>\$ 4,523,804</u>	<u>\$ 786,340</u>	<u>\$ 547,354</u>	<u>\$ 5,857,498</u>

See Notes to Financial Statements

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY

Notes to Financial Statements

1. NATURE OF BUSINESS

The Anita Borg Institute for Women & Technology (the “Organization”) was founded in 1997 and is a nonprofit organization that provides platforms designed to ensure women’s voices, ideas and spirits will result in higher levels of technical innovation. The Organization delivers programs that are changing the world for women and for technology. The participants in the Organization’s programs are an unusual mix of academics and industry, and include many of the technology thought leaders of today. Its impact is significant on the lives and careers of women who work both in the technology field and are affected by technology. The Organization’s mission is to increase the impact of women on all aspects of technology, and to increase the positive impact of technology on the lives of the world’s women.

The Organization works with academia to develop programs that change the way in which technology is taught and with industry to develop programs that change product/technology development. These programs are designed to help industry, academia and government recruit, retain and develop women technology leaders. The Organization provides events, awards and coverage that celebrate the women who change the face of technology and increase their visibility with others.

Sources of revenue include contributions, qualified event sponsorships, registration and application fees and grants from corporations, foundations, individuals, and government agencies.

2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting:

The financial statements of the Organization have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (“U.S. GAAP”).

Use of Estimates:

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY

Notes to Financial Statements

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Basis of Presentation:

The Organization's financial statements are presented on the basis of unrestricted, temporarily restricted, and permanently restricted net assets.

Unrestricted net assets represent unrestricted resources available to support the Organization's operations and temporarily restricted resources which became available for use by the Organization in accordance with the intentions of donors.

Temporarily restricted net assets represent contributions that are limited in use by the Organization in accordance with temporary donor imposed stipulations. These stipulations may expire with time or may be satisfied and removed by the actions of the Organization according to the terms of the contributions. Upon satisfaction of such stipulations, the associated net assets are released from temporarily restricted net assets and recognized as unrestricted net assets. If a restriction is fulfilled in the same fiscal year in which the contribution is received, the Organization classifies the support as unrestricted.

Permanently restricted net assets represent contributions to be held as investments in perpetuity as directed by the original donor. The Organization has no permanently restricted net assets.

Cash and Cash Equivalents:

For purposes of the statement of cash flows, the Organization considers all highly liquid investments with an original maturity of three months or less and certificates of deposit with no early withdrawal penalty to be cash equivalents.

Restricted Cash:

Restricted cash represents contributions received that are restricted by the donors for the Systems-Pass-It-On program.

Equipment:

Equipment is carried at cost or if donated, at the approximate fair value at the time of donation. Depreciation is provided for using the straight-line method over the estimated useful lives of the assets which is currently 3 years for computer and related equipment.

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY

Notes to Financial Statements

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Donated Services, Goods, and Facilities:

Professional services donated by officers, directors, and other professionals are recorded at their estimated fair market value as increases in revenues and increases in program or management services, as applicable. Donated materials are recorded at their estimated fair market value as increases in revenues and increases in related expenses. Donated property, facilities and other non-cash donations are included as contributions at their estimated market value as of the dates they are received.

Revenue Recognition:

Contributions are recognized as revenue when they are received or unconditionally promised. Other income is recognized as revenue when it is earned. Deferred revenue consists of sponsorships received for conferences or events to be held in future years and is required to be refunded if the conference or event is cancelled.

The Organization uses the allowance method to determine uncollectible contribution receivables. The allowance is based on prior years' experience and management's analysis of specific promises made. As of December 31, 2013 and 2012, there were no allowances provided.

Functional Allocation of Expenses:

The cost of providing various programs and other activities has been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain costs have been allocated among program and supporting services benefited.

Income Taxes:

The Organization is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and under Section 23701(d) of the California Revenue and Taxation Code.

U.S. GAAP requires the Organization to evaluate tax positions taken by the Organization and recognize a tax liability if the Organization has taken an uncertain position that more likely than not would not be sustained upon examination by the applicable tax authority. The Organization has reviewed its tax positions for all open tax years and believes that it has appropriate support for the tax positions taken. Therefore, no liability has been recorded.

The Organization files United States federal and California tax returns. The Organization is no longer subject to federal tax examinations before 2010 or California tax examinations before 2009.

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY

Notes to Financial Statements

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Concentration of Credit Risk:

The Organization maintains its cash in bank accounts which, at times, may exceed federally insured limits. The deposits at the financial institution bear the credit risk associated with the institution. The Organization has not experienced any losses in such accounts.

Concentration of Contributors or Grants:

Five donors accounted for 20% and 20% of the Organization's revenue in 2013 and 2012, respectively, of which \$271,100 and \$452,796 was included in contribution receivables as of December 31, 2013 and 2012, respectively.

3. EQUIPMENT

Equipment consists of the following:

	2013	2012
Computer and related equipment	\$ 120,437	\$ 94,810
Less: accumulated depreciation	92,998	78,096
Total	<u>\$ 27,439</u>	<u>\$ 16,714</u>

Depreciation for the years ended December 31, 2013 and 2012 was \$14,902 and \$12,985, respectively.

4. LINE OF CREDIT

The Organization has a loan agreement with a bank for a revolving line of credit with an authorized limit of \$300,000. The outstanding principal bears interest at the prime rate plus 0% points per annum rounded to the nearest 0.125% (3.25% and 4% at December 31, 2013 and 2012, respectively). The line of credit was renewed in October 2012 for the same terms and conditions and the entire unpaid principal balance and all accrued and unpaid interest is due and payable by November 3, 2014. The line of credit is secured by the Organization's bank accounts, equipment, and accounts receivable. There was no outstanding balance on the line of credit as of December 31, 2013 and 2012, respectively.

Interest expense relating to the above note for the years ended December 31, 2013 and 2012 amounted to \$0 and \$500, respectively.

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Notes to Financial Statements

5. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets at December 31, 2013 and 2012 consist of amounts received from donors that are restricted for the following purposes:

	2013	2012
Systers Pass-It-On grants	\$ 19,971	\$ 25,151
Time based restriction	65,000	45,000
Total	<u>\$ 84,971</u>	<u>\$ 70,151</u>

6. BONUS PLAN

The Organization has a bonus plan (the "Plan") to recognize the contributions that certain employees make to the Organization by way of their judgment, initiative and efforts, all of which contribute to the continued success of the Organization. Participation in the Plan is in the sole discretion of the Board and shall be determined on an award period by award period basis. Each actual award shall be paid solely from the general assets of the Organization. The Organization, by action of the Board, in its sole discretion, may amend or terminate the Plan, or any part thereof, at any time and for any reason. The amendment, suspension or termination of the Plan shall not, without the consent of the participant, alter or impair any rights or obligations under any actual award theretofore earned by such participant. No award may be granted during any period of suspension or after termination of the Plan. Amounts earned under the bonus plan for the years ended December 31, 2013 and 2012 were \$179,650 and \$142,672, respectively, of which \$139,800 and \$99,250, respectively, was reflected in accrued expenses on the statement of financial position.

7. IN-KIND CONTRIBUTIONS AND DONATED SERVICES

During the years ended December 31, 2013 and 2012, the Organization received the following in-kind contributions and donated services:

	2013	2012
Free use of facilities (rent)	\$ 61,392	\$ 53,718
Legal fees (professional services)	92,722	72,050
Marketing services (advertising and promotion)	1,403	38,249
Software (office expenses)	-	5,760
	<u>\$ 155,517</u>	<u>\$ 169,777</u>

ANITA BORG INSTITUTE FOR WOMEN & TECHNOLOGY
Notes to Financial Statements

8. SUBSEQUENT EVENTS

Management has reviewed subsequent events and transactions that occurred after the statement of financial position date through July 30, 2014, the date the financial statements were available to be issued. The financial statements include all events or transactions, including estimates, required to be recognized in accordance with generally accepted accounting principles. Management has determined that there are no nonrecognized subsequent events that require additional disclosure.

