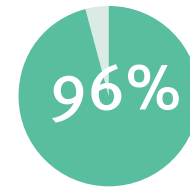


# Membership Sponsorship Opportunity

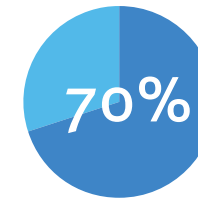


Membership Sponsorship provides exposure and opportunities engage the Membership Community.

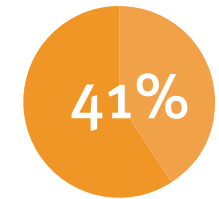
- **Access to more than 47,000+ Members**
- **26+ Local Communities**
- **Global presence across 100+ countries**
- **Access to legacy Systems Community**  
World's largest community of women in technical computing roles.



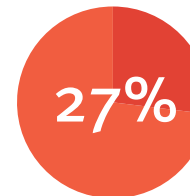
are women



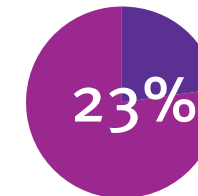
21-34 years of age



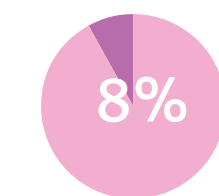
are students



Black, LatinX,  
Native American  
or Pacific Islander



area of interest  
is software  
engineering



part of the  
LGBTQIA+  
community

# Membership Sponsor Package: \$25,000



## EVENTS

Provide a voice through exclusive member programming.



## BRANDING

Gain exposure through multiple member touchpoints.



## RESUME DATABASE

Obtain access to talent and promote job opportunities.



## JOB BOARD

Obtain access to talent and promote job opportunities.



 ANITA  
B.ORG  
MEMBERSHIP

CAREER CONVERSATIONS:  
**Build Your Brave**

January 27 - 12 pm PT

*REGISTER NOW!*


  
Nicole Trick Steinbach  
International  
Bravery Coach

## What's included:

Guaranteed speaking opportunity during one event of the Sponsor's choosing.

## Sponsor Commitment:

Designate an Executive Advocate within their organization to serve as a single point-of-contact who will work directly with local leaders in event planning and execution.



 ANITA  
B.ORG  
MEMBERSHIP

**LEVEL-UP LAB**

**Digital Twins in a Pandemic:**  
Simulation Data for Quadcopter Mission Planning

**February 23, 12 pm PT**

*REGISTER NOW!*



Choose one event from a wide range of programming opportunities.

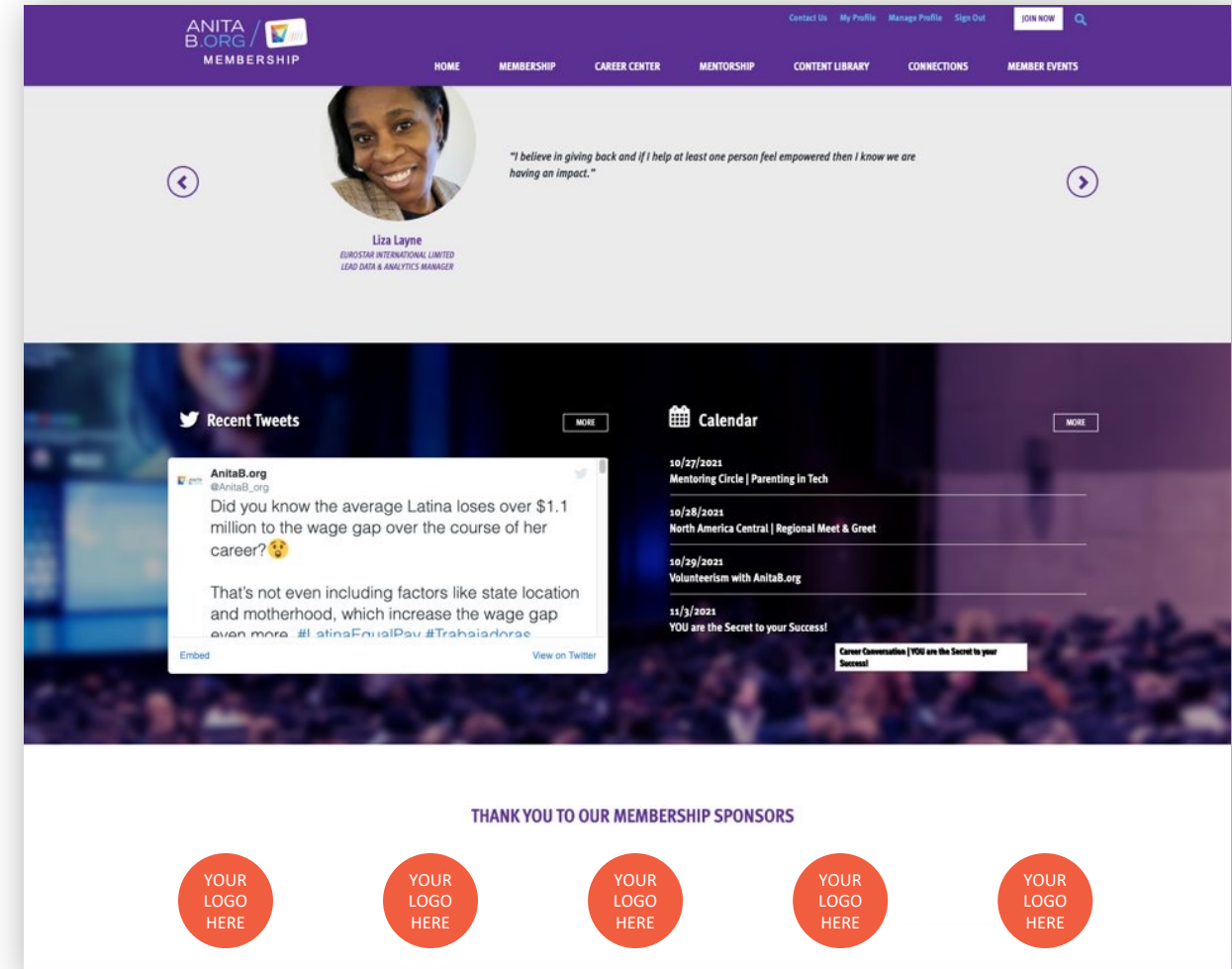
*One event included with \$25k Membership Sponsorship Commitment. Opportunity to sponsor additional events at \$5k each.*

| Program                       | Description   | Frequency |
|-------------------------------|---|-----------|
| Career Conversations          | Small group sessions designed for interactive conversations and building skills to support career development.  | 1/month   |
| Level-Up Labs                 | Webinars and workshops, each focused on a different topic, aimed at developing Members' technical skills and highlighting trends in tech.   | 1/month   |
| Regional Monthly Meet & Greet | Networking events conducted by multiple local communities in coordination. Each program is tailored to the region and focused on collaborating, socializing, career developing/hiring, teaching new technical topics, and more. | 1/month   |
| Local Topical Events          | These events are co-hosted by at least two communities and cover a variety of topics ranging from professional development and essential skills building to various areas of technical focus.                                   | 1/month   |
| Fun Fridays                   | Networking combined with games/icebreakers, all with a technical lens. Covering a variety of tech-adjacent topics such as gaming, wearables, twitch, cosplay and other niche areas of the technical ecosystem.                  | 1/month   |

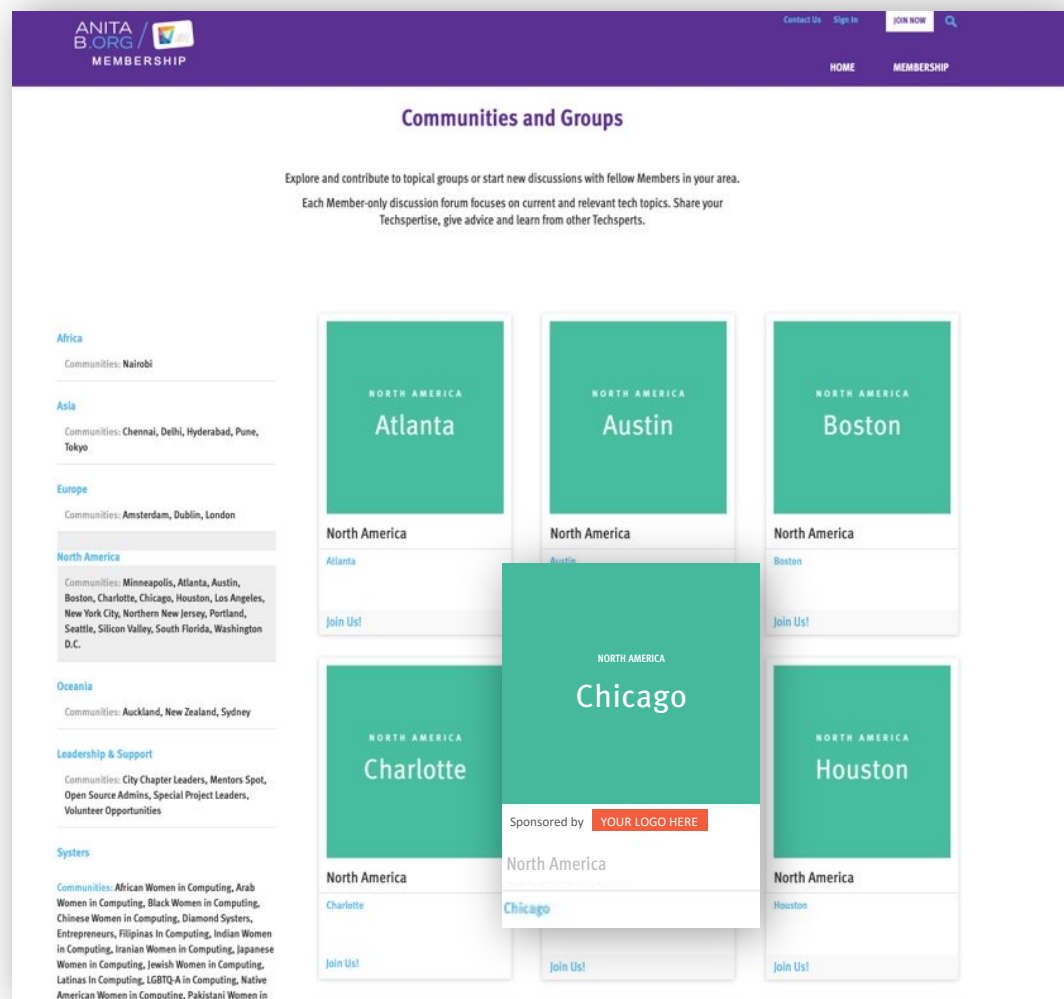
Review our [2021 Events](#) and [2022 Events](#) calendars. 

## Sponsor logo across Membership touchpoints, including:

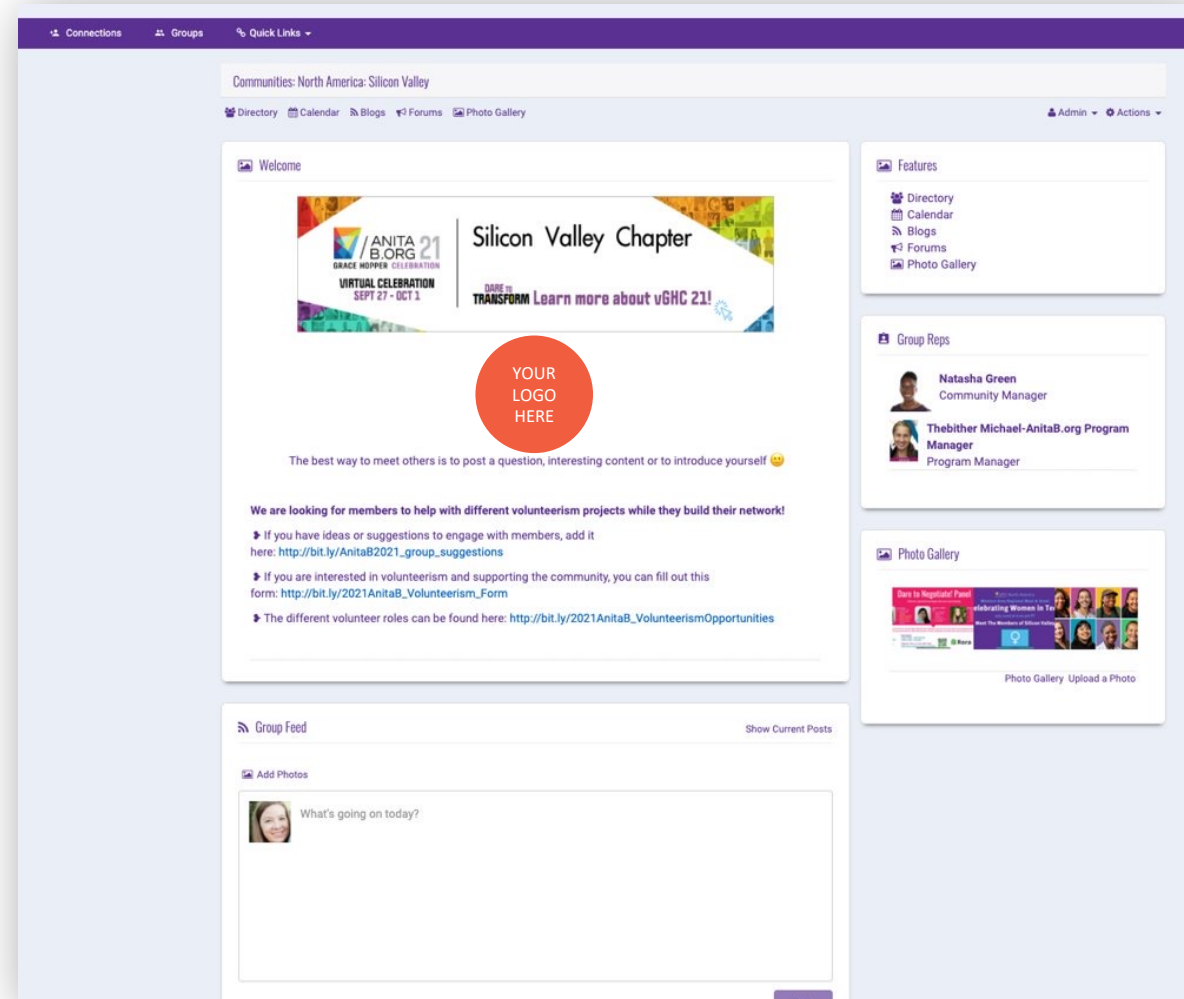
- Membership website
- AnitaB.org website
- Communities & Groups webpage
- Community Group page on Membership platform
- Thank You slide for Membership Events
- Logo to be included in Thank You to Sponsors section of the Membership Newsletter
- One module within one Membership newsletter that includes up to 200 characters, one creative image, and sponsor logo



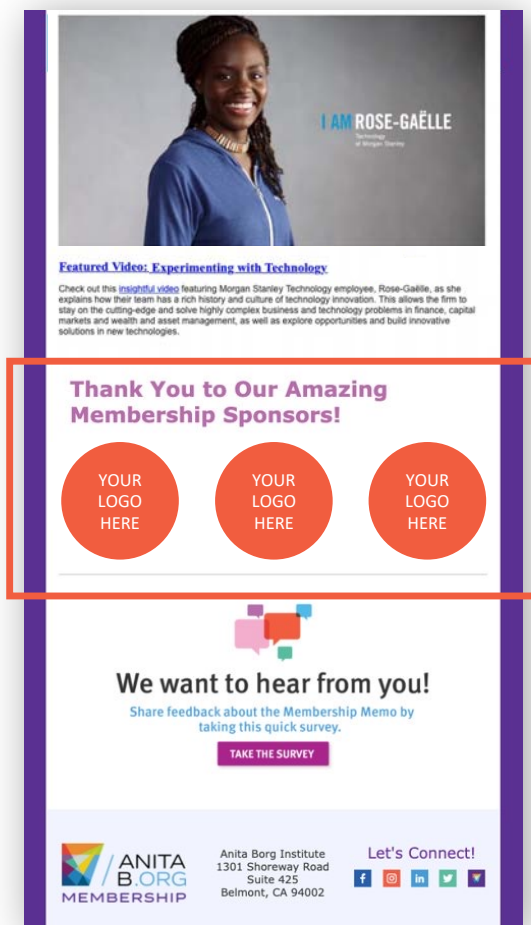
MEMBERSHIP WEBSITE



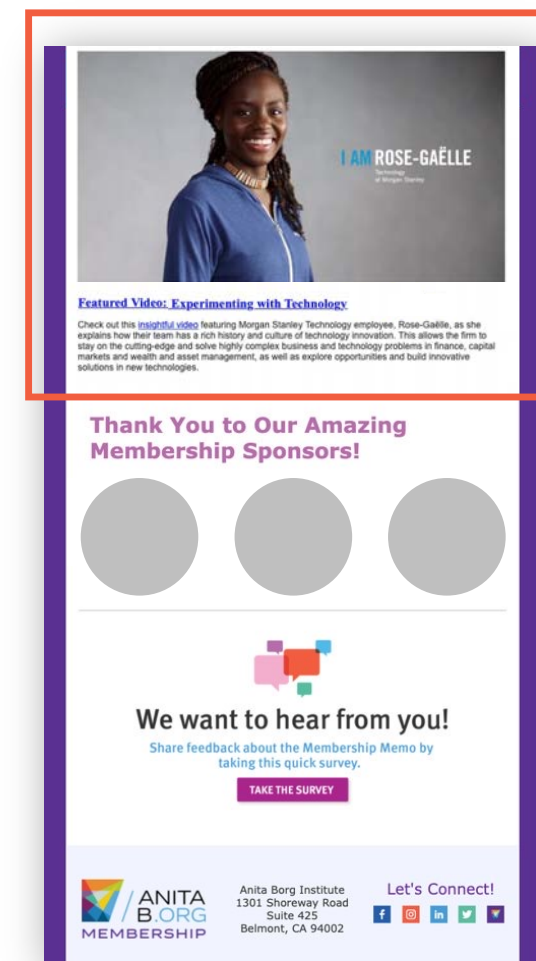
COMMUNITIES + GROUPS PAGE



COMMUNITY GROUP PAGE ON PLATFORM



SPONSOR THANK YOU IN  
MEMBERSHIP NEWSLETTER



SPONSOR MODULE IN  
MEMBERSHIP NEWSLETTER



## Thank you to our Membership Sponsors!

YOUR LOGO  
HERE

YOUR LOGO  
HERE

YOUR LOGO  
HERE

YOUR LOGO  
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YOUR LOGO  
HERE

YOUR LOGO  
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YOUR LOGO  
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YOUR LOGO  
HERE



Exclusive access to **thousands**  
of resumes from Members of  
the AnitaB.org Community!



## Job Postings

- Submit up to 5 job posts on the AnitaB.org Job Board

## Talent Sourcing

- Identify high-potential AnitaB.org Community Members based on your job criteria



# Sponsor Package Add-ons



**SPONSOR  
ADD-ON  
OPPORTUNITY!**



**ANITA  
B.ORG  
MEMBERSHIP**

# Premium Packages



Providing career resources and support to women technologists,  
**365 days of the year!**

Content Library

Connections

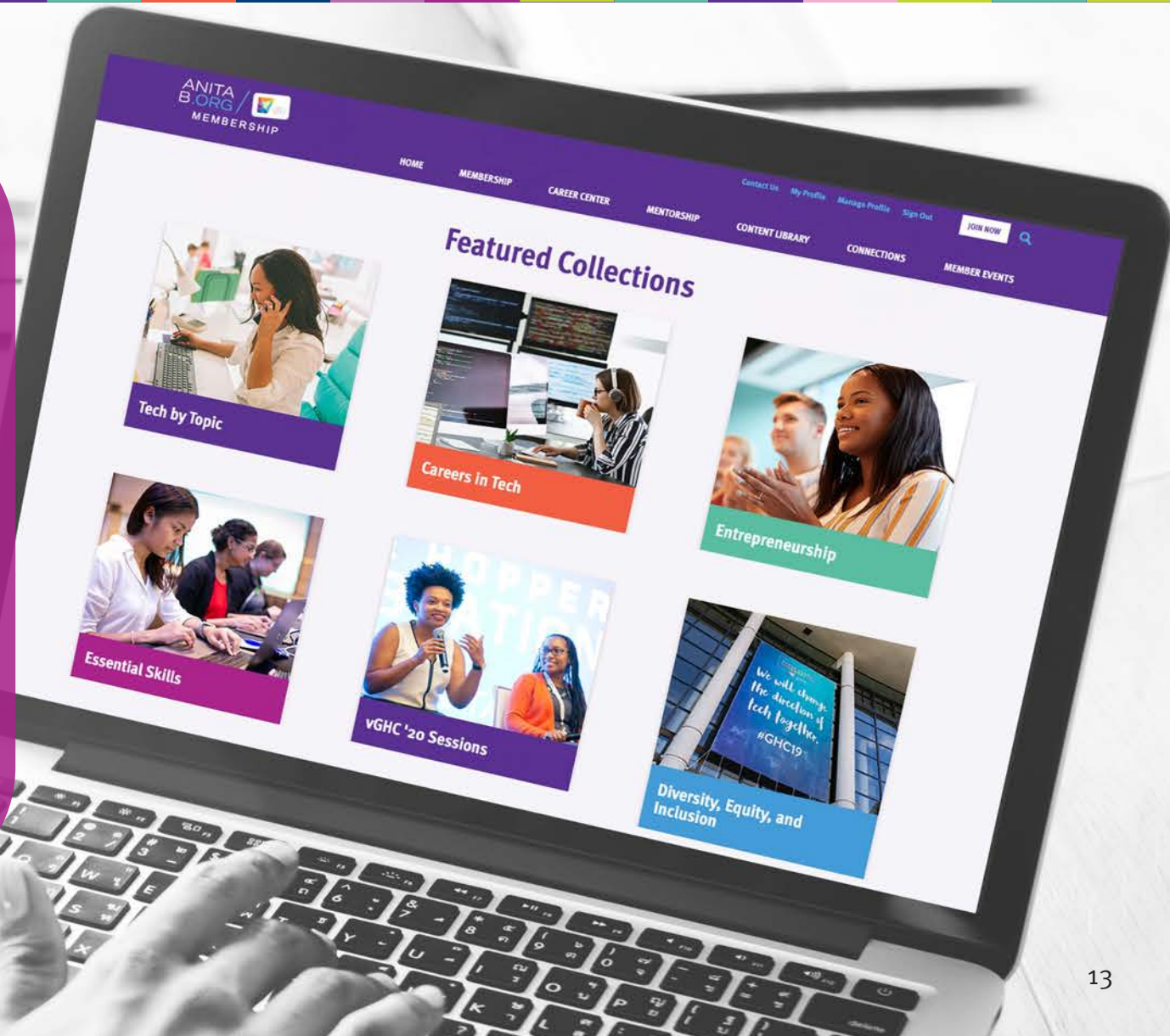
Mentorship

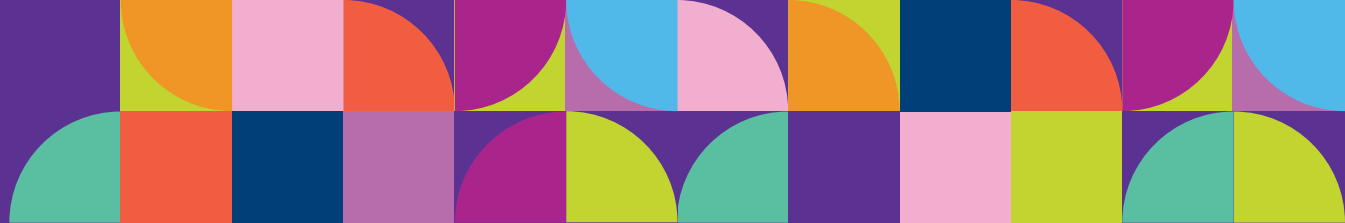
Training Discounts

Community

Career Coaching

Events & Workshops





## Premium Packages Pricing

|                   | 1-99 Members | 100-499 Members | 500-9,999 Members | 10,000 to 1M members |
|-------------------|--------------|-----------------|-------------------|----------------------|
| Per Member Price  | \$100        | \$90            | \$80              | \$50                 |
| Per Student Price | \$50         | \$45            | \$40              | \$25                 |



# Additional Sponsored Events: \$5,000



**Want to sponsor more  
than one event?**

**We've got you covered.**

Opportunity to sponsor additional  
Member events

- \$5k per event





# Questions?

**[BusinessDevelopment@AnitaB.org](mailto:BusinessDevelopment@AnitaB.org)**