Membership Sponsorship Opportunity
Community Snapshot

Membership Sponsorship provides exposure and opportunities engage the Membership Community.

- **Access to more than 47,000+ Members**
- **26+ Local Communities**
- **Global presence across 100+ countries**
- **Access to legacy Systers Community**
  World’s largest community of women in technical computing roles.

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Gender</td>
<td>96%</td>
</tr>
<tr>
<td>Age</td>
<td>70%</td>
</tr>
<tr>
<td>Students</td>
<td>41%</td>
</tr>
<tr>
<td>Race</td>
<td>27%</td>
</tr>
<tr>
<td>Area of Interest</td>
<td>23%</td>
</tr>
<tr>
<td>LGBTQIA+ Part</td>
<td>8%</td>
</tr>
</tbody>
</table>

- 96% are women
- 70% are 21-34 years of age
- 41% are students
- 27% are Black, LatinX, Native American or Pacific Islander
- 23% area of interest is software engineering
- 8% part of the LGBTQIA+ community
Membership Sponsor Package: $25,000

EVENTS
Provide a voice through exclusive member programming.

BRANDING
Gain exposure through multiple member touchpoints.

RESUME DATABASE
Obtain access to talent and promote job opportunities.

JOB BOARD
Obtain access to talent and promote job opportunities.
What’s included:
Guaranteed speaking opportunity during one event of the Sponsor’s choosing.

Sponsor Commitment:
Designate an Executive Advocate within their organization to serve as a single point-of-contact who will work directly with local leaders in event planning and execution.
Choose one event from a wide range of programming opportunities.

*One event included with $25k Membership Sponsorship Commitment. Opportunity to sponsor additional events at $5k each.*

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Conversations</td>
<td>Small group sessions designed for interactive conversations and building skills to support career development.</td>
<td>1/month</td>
</tr>
<tr>
<td>Level-Up Labs</td>
<td>Webinars and workshops, each focused on a different topic, aimed at developing Members’ technical skills and highlighting trends in tech.</td>
<td>1/month</td>
</tr>
<tr>
<td>Regional Monthly Meet &amp; Greets</td>
<td>Networking events conducted by multiple local communities in coordination. Each program is tailored to the region and focused on collaborating, socializing, career developing/hiring, teaching new technical topics, and more.</td>
<td>1/month</td>
</tr>
<tr>
<td>Local Topical Events</td>
<td>These events are co-hosted by at least two communities and cover a variety of topics ranging from professional development and essential skills building to various areas of technical focus.</td>
<td>1/month</td>
</tr>
<tr>
<td>Fun Fridays</td>
<td>Networking combined with games/icebreakers, all with a technical lens. Covering a variety of tech-adjacent topics such as gaming, wearables, twitch, cosplay and other niche areas of the technical ecosystem.</td>
<td>1/month</td>
</tr>
</tbody>
</table>

Review our [2021 Events](#) and [2022 Events](#) calendars.
Sponsor logo across Membership touchpoints, including:

- Membership website
- AnitaB.org website
- Communities & Groups webpage
- Community Group page on Membership platform
- Thank You slide for Membership Events
- Logo to be included in Thank You to Sponsors section of the Membership Newsletter
- One module within one Membership newsletter that includes up to 200 characters, one creative image, and sponsor logo
Branding

COMMUNITIES + GROUPS PAGE

COMMUNITY GROUP PAGE ON PLATFORM
Branding

Thank You to Our Amazing Membership Sponsors!

YOUR LOGO HERE
YOUR LOGO HERE
YOUR LOGO HERE

We want to hear from you!
Share feedback about the Membership Menu by taking this quick survey.

We want to hear from you!
Share feedback about the Membership Menu by taking this quick survey.

SPONSOR THANK YOU IN MEMBERSHIP NEWSLETTER

SPONSOR MODULE IN MEMBERSHIP NEWSLETTER
Thank you to our Membership Sponsors!

YOUR LOGO HERE

YOUR LOGO HERE

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THANK YOU SLIDE FOR MEMBER EVENTS
Exclusive access to thousands of resumes from Members of the AnitaB.org Community!
Job Board

Job Postings

• Submit up to 5 job posts on the AnitaB.org Job Board

Talent Sourcing

• Identify high-potential AnitaB.org Community Members based on your job criteria
Sponsor Package
Add-ons
SPONSOR
ADD-ON
OPPORTUNITY!

MEMBERSHIP

Premium Packages
Providing career resources and support to women technologists, 365 days of the year!

- Content Library
- Connections
- Mentorship
- Training Discounts
- Community
- Career Coaching
- Events & Workshops
# Premium Packages Pricing

<table>
<thead>
<tr>
<th></th>
<th>1-99 Members</th>
<th>100-499 Members</th>
<th>500-9,999 Members</th>
<th>10,000 to 1M members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Per Member Price</strong></td>
<td>$100</td>
<td>$90</td>
<td>$80</td>
<td>$50</td>
</tr>
<tr>
<td><strong>Per Student Price</strong></td>
<td>$50</td>
<td>$45</td>
<td>$40</td>
<td>$25</td>
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</table>
Additional Sponsored Events: $5,000

Want to sponsor more than one event? We’ve got you covered.

Opportunity to sponsor additional Member events
  • $5k per event
Questions?

BusinessDevelopment@AnitaB.org