Membership Sponsor Opportunities

OUR MEMBERS

106,000+
MEMBERS IN OUR INCLUSIVE TECHNOLOGY COMMUNITY

CAREER STAGES

33% EARLY CAREER
40% MIDCAREER
15% SENIOR CAREER

AGE RANGE

18-20 8%
21-24 23%
25-34 39%
35-44 15%
45-54 7%
55-64 2%

TOP 5 AREAS OF INTEREST

61% SOFTWARE ENGINEERING
42% ARTIFICIAL INTELLIGENCE
39% DATA SCIENCE
31% COMPUTER SYSTEMS ENGINEERING
29% EMERGING TECHNOLOGY

44+ LOCAL COMMUNITIES
MEMBERS LOCATED IN OVER 100+ COUNTRIES ACROSS NORTH AMERICA, AFRICA, OCEANIA, EUROPE, AND ASIA.

Contact your Account Team or CorporateDevelopment@AnitaB.org
Membership Sponsor Opportunities

BENEFITS OF SPONSORSHIP

MEMBERSHIP PLATFORM SPONSORSHIP
$30,000
ENGAGE WITH OUR MEMBERS BY SPONSORING AN EVENT

BRANDING
ACROSS PLATFORMS, INCLUDING:
- AnitaB.org website
- Membership website
- Bi-Monthly Membership Newsletter
- Thank You slides at the closing of events

1 CUSTOM VIRTUAL EVENT
+ A REPORT OF ALL PROMOTIONAL ACTIVITY AND A CONTACT LIST OF REGISTRANTS

DISCOUNTED LEVEL UP LABS & MENTORING CIRCLES
$10,000 EACH

RESUME DATABASE ACCESS
50,000+ RESUMES

5 JOB BOARD POSTS

LEVEL UP LABS* OR MENTORING CIRCLES**
$15,000 EACH

1 CUSTOM VIRTUAL EVENT
ADHERING TO EVENT GUIDELINES

BRANDING
TO PROMOTE EVENT AND ENCOURAGE ATTENDANCE

CONTACT LIST
OF ATTENDEES POST-EVENT

*SPONSOR REQUIRED TO PROVIDE 2+ SPEAKERS
**SPONSOR REQUIRED TO PROVIDE 4-8 MENTORS

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Employee Membership
Premium Packages

Looking to Support Individuals in Your Organization?

Premium Packages are a great way to offer your employees, interns and students access to dynamic events and programs where leaders in the tech industry meet, network, and collaborate on ways to promote diversity and advance skills.

BENEFITS OF ANITAB.ORG MEMBERSHIP

Meet other Women and Non-Binary Technologists From Around the World!

Make Connections in Our Local Communities & Systers Affinity Groups

Become a Mentor or Mentee in a Mentorship Program

Attend Weekly Events to Expand Your Knowledge & Network

Level Up Professionally Through Training Partnerships

Revisit Events and Webinar Recordings in the Content Library

PRICING

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<th>NUMBER OF EMPLOYEE MEMBERSHIPS</th>
<th>5-99 MEMBERS</th>
<th>100-499 MEMBERS</th>
<th>500-9,999 MEMBERS</th>
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