

Membership Sponsor Opportunities

OUR MEMBERS

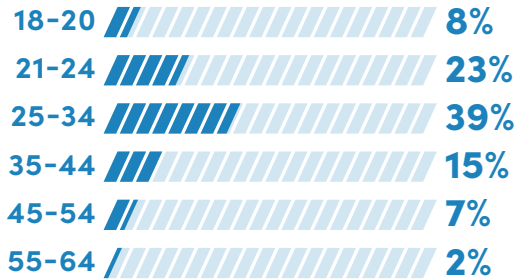
106,000+
MEMBERS IN OUR INCLUSIVE
TECHNOLOGY COMMUNITY



CAREER STAGES

33% EARLY CAREER **40%** MIDCAREER **15%** SENIOR CAREER

AGE RANGE



TOP 5 AREAS OF INTEREST

61%
SOFTWARE ENGINEERING

42%
ARTIFICIAL INTELLIGENCE

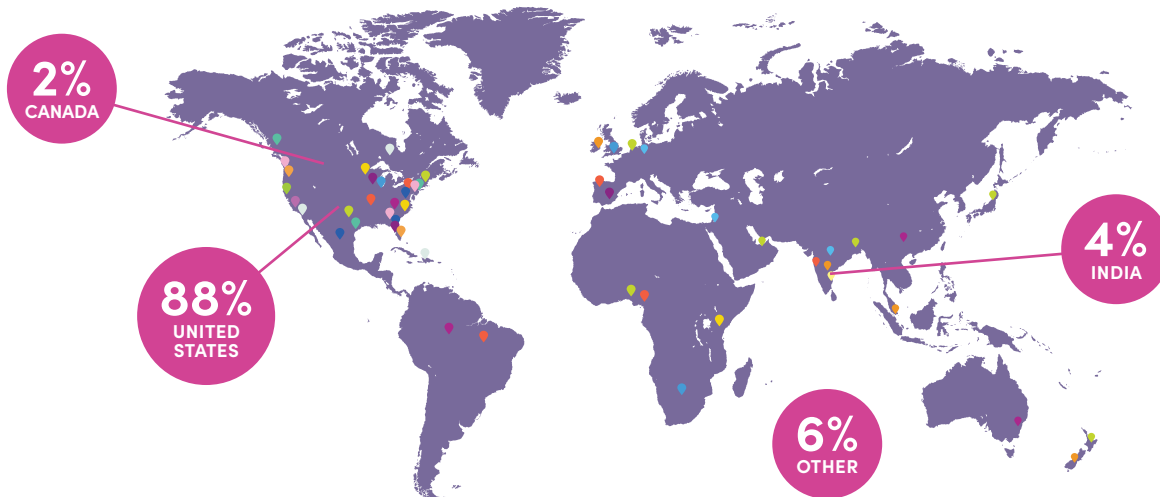
39%
DATA SCIENCE

31%
COMPUTER SYSTEMS
ENGINEERING

29%
EMERGING
TECHNOLOGY

44+ LOCAL COMMUNITIES

MEMBERS LOCATED IN OVER 100+ COUNTRIES ACROSS NORTH AMERICA, AFRICA, OCEANIA, EUROPE, AND ASIA.



Membership Sponsor Opportunities

BENEFITS OF SPONSORSHIP

MEMBERSHIP PLATFORM SPONSORSHIP

ENGAGE WITH OUR MEMBERS BY SPONSORING AN EVENT

\$30,000

BRANDING

ACROSS PLATFORMS, INCLUDING:



AnitaB.org website



Membership website



Bi-Monthly Membership Newsletter



Thank You slides at the closing of events



1 CUSTOM VIRTUAL EVENT

+ A REPORT OF ALL PROMOTIONAL ACTIVITY AND A CONTACT LIST OF REGISTRANTS

DISCOUNTED LEVEL UP LABS & MENTORING CIRCLES

\$10,000 EACH



RESUME DATABASE ACCESS

50,000+ RESUMES



5

JOB BOARD POSTS

LEVEL UP LABS* OR MENTORING CIRCLES**

\$15,000 EACH



1 CUSTOM VIRTUAL EVENT

ADHERING TO EVENT GUIDELINES



BRANDING

TO PROMOTE EVENT AND ENCOURAGE ATTENDANCE



CONTACT LIST

OF ATTENDEES POST-EVENT

*SPONSOR REQUIRED TO PROVIDE 2+ SPEAKERS

**SPONSOR REQUIRED TO PROVIDE 4-8 MENTORS

Contact your Account Team or CorporateDevelopment@AnitaB.org

Employee Membership Premium Packages

Looking to Support Individuals in Your Organization?

Premium Packages are a great way to offer your employees, interns and students access to dynamic events and programs where leaders in the tech industry meet, network, and collaborate on ways to promote diversity and advance skills.

PURCHASE AS ADD-ON OR STAND ALONE

BENEFITS OF ANITAB.ORG MEMBERSHIP



Meet other **Women and Non-Binary Technologists From Around the World!**



Attend **Weekly Events** to Expand Your Knowledge & Network



Make Connections in Our **Local Communities & Systems Affinity Groups**



Level Up Professionally Through **Training Partnerships**



Become a Mentor or Mentee in a **Mentorship Program**



Revisit Events and Webinar Recordings in the **Content Library**

PRICING

NUMBER OF EMPLOYEE MEMBERSHIPS	5-99 MEMBERS	100-499 MEMBERS	500-9,999 MEMBERS	10,000+ MEMBERS
PER MEMBER	\$100	\$90	\$80	\$50
PER STUDENT	\$50	\$45	\$40	\$25

Contact your Account Team or CorporateDevelopment@AnitaB.org