



ANITA  
B.ORG

20<sup>th</sup>

GRACE HOPPER CELEBRATION  
VIRTUAL

*together*  
*we*  
*build*

# A Message from AnitaB.org President and CEO Brenda Darden Wilkerson

Now more than ever, we are committed to bring about change within the tech industry and build an eco-system of inclusive technology. It is your partnership with AnitaB.org that supports the talent pipeline of all women in tech we work so hard to build.

This year, we hosted our first ever virtual Grace Hopper Celebration, a completely online version of our flagship event and the world's largest gathering of women technologists.

As we pivoted in 2020, we hit a milestone of hosting more than 37,000 attendees from 155+ countries – a 20% increase from the prior year's attendance and our largest attendance in our Celebration's history. vGHC brought together more than 300 organizations from corporate, academia, STEAM labs, government, and other nonprofits to network and share insight with attendees. Our major networking event, and extension of vGHC, brought 10.7 million attendees and sponsors together for meaningful, supportive, partnerships, and job opportunities. This extension helps women technologists reach career milestones and is a means to helping fight inequities in the tech space.

Last year, we certainly had our challenges due to COVID-19, as did so many of our communities. But, challenges are also learning opportunities that help organizations like AnitaB.org see how we can be an even better partner to each of you as we move forward.

*As Grace Hopper once said, "The most damaging phrase in the language is: "It's always been done that way.", and we still live by that.*

We look forward to seeing how we can shape the future and continue creating the movement we started which is to ensure we are building a world of inclusive technology. Because of you, we are still able to continue on our journey and ensure we are pushing for a diverse and equitable future for all women technologists.

**Brenda Darden Wilkerson**

President and CEO of AnitaB.org



# The Largest Grace Hopper Celebration to Date

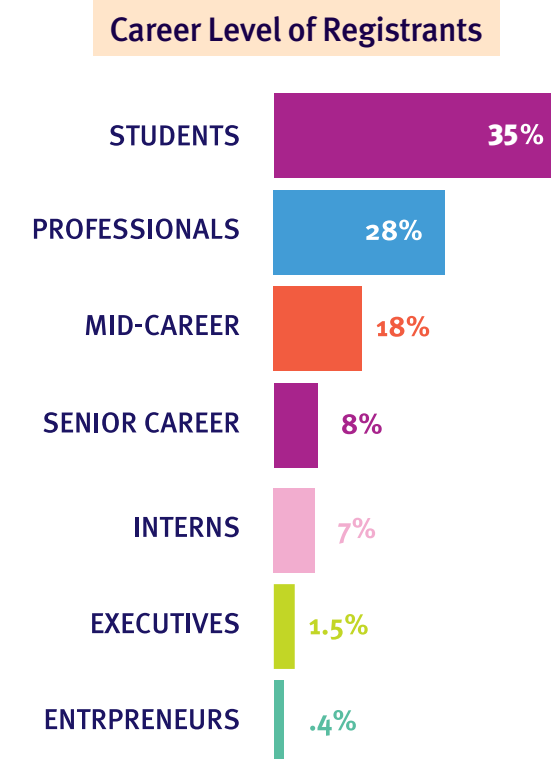


**GRACE HOPPER CELEBRATION**  
VIRTUAL

**30,000** Virtual Attendees

- 512 Speakers
- 116 Countries Represented
- 274 Networking Events
- 120 Sessions
- 108 Posters
- 17 Tracks
- 23 Workshops
- 15 Open Source Day Sessions

Reached **34% more women technologists** than the previous year, making vGHC 20 the **highest attended Celebration**.



**115,834** Total Sponsor Page Views

### SPONSOR OBJECTIVES:

**Demonstrate commitment to supporting women in tech. / 85%**

**Increased brand awareness by women in tech. / 61%**

*Sponsor objectives that were mostly and somewhat met.*

**1,257** Total Number of Scholars Attended **78%** Would not have attended without the monetary scholarship.



Technical Workforce Under 1,000



Technical Workforce 1,000 - 10,000



Technical Workforce Over 10,000

**2020 Top Companies for Women Technologists Winners**



# Together We Build with Diverse Voices



## GRACE HOPPER CELEBRATION VIRTUAL



**Serena Williams**  
Opening Keynote Speaker  
Winner of 23 Grand Slams, philanthropist and entrepreneur



**Joy Buolamwini**  
Featured Speaker  
Founder of the Algorithmic Justice League



**Ellen Pao**  
Keynote Speaker  
CEO and co-founder of nonprofit Project Include



**Lisa Gelobter**  
Featured Speaker  
tEQuitable



**Tracy Young**  
Technology Entrepreneurship Abie Award Winner  
PlanGrid



**Megan Rapino**  
Closing Keynote Speaker  
2-Time World Cup Champion and activist



**Dr. Lisa Su**  
Keynote Speaker & Technical Leadership Abie Award Winner  
CEO and President of Advanced Micro Devices (AMD)



**Dr. Haerin Shin**  
Featured Speaker  
Assistant Professor of English at Vanderbilt University



**Dr. Olga Russakovsky**  
Emerging Leader Abie Award  
Princeton University



**Pelagia Majoni**  
Student of Visions Abie Award Winner  
Haverford College



**Marian Croak**  
Keynote Speaker  
Vice President of Site Reliability Engineering for Ads, Corporate Engineering and YouTube at Google, Inc



**Minda Harts**  
Featured Speaker  
Best-selling author and CEO of The Memo LLC, a career development platform for women of color



**Dr. Allison Clark**  
Featured Speaker  
Black & Blu Research, LLC



**Jewel Burks Solomon**  
Featured Speaker  
Google for Startups



**Vidya Srinivasan**  
Featured Speaker



**Lori Perine**  
Featured Speaker  
Interpretech



**Felecia Hatcher-Pearson**  
Featured Speaker  
Author, Speaker, and Co-founder of Tribe Cowork



**Sheila Tejada**  
Featured Speaker  
University of Southern California



**Jennifer Anastosoff**  
Featured Speaker  
Fuse Corps



**Sabrina Williams**  
Featured Speaker  
Devoted Health



**Dr. Jess Wade**  
Featured Speaker  
Imperial College London

# vGHC 20 in the Media



## GRACE HOPPER CELEBRATION VIRTUAL



And yesterday was the last day of @ghc 🍷🥰  
One of the Best part of #vGHC20 was Networking sessions and Community leaders meetup where I meet many bright minded leaders,am glad to be a part of such community ❤️

@AnitaB\_org  
@AnitaBorg\_India  
#TogetherWeBuild

2:54 PM · Oct 4, 2020 · Twitter for Android

1 Retweet 20 Likes



Replying to @chanchalbansall @BrendaDardenW keynote was amazing, she's such an inspiration . She wore #BlackLivesMatter 🍷 tee while she was on the stage which was really shows #womenempowerment and yes #BlacklivesStillMatter  
Hoping to attend GHC'21 next year in Chicago :D

1 4

125 Original posts

14 On-site press

18 Interviews



Our team loved connecting with women in tech during #GHC20! @ghc #vGHC #GraceHopper #womenintech #shelovesmatlab



6:58 AM · Oct 5, 2020 · Sprinklr

10,000+ Social Media Posts surrounding vGHC 20

\$12M Ad Equivalency

2.5B Total Impressions



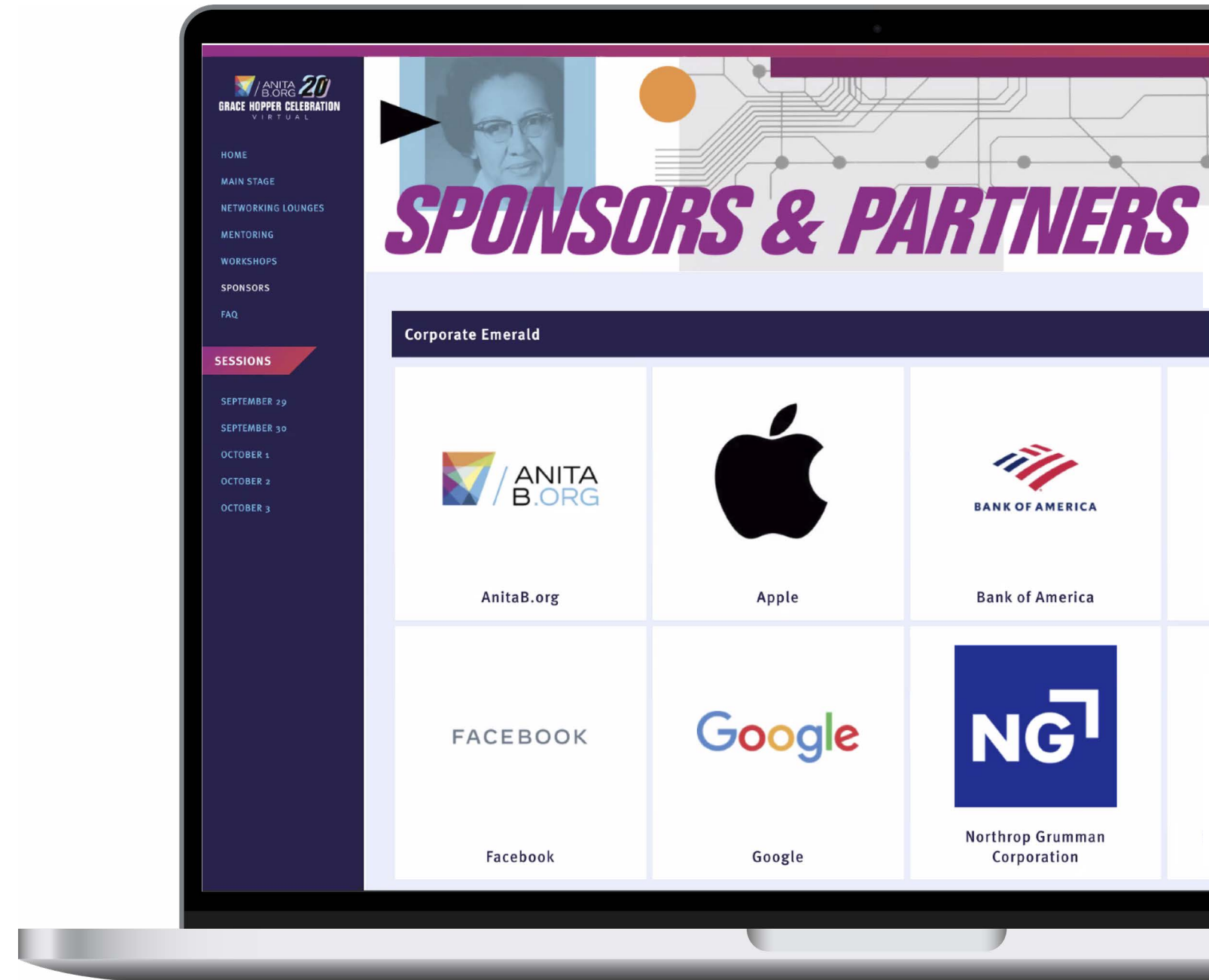
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